

Title: Report on online talk titled ‘Beyond the Books: Hidden Realities to Thrive in the Corporate World’

Date: 23.05.25

Time - 2PM-4PM

Venue- Google Meet and YouTube

Organized by: Career Counselling & Training Programme (CCTP), Asutosh College, in collaboration with IQAC and Cluster of Hubs, Asutosh College

Speaker: Saurindhri Moulik, Senior Manager, Accenture

Objectives:

- To expose students to the "hidden realities" of the corporate world
- To equip participants with practical knowledge and perspectives essential for thriving in a professional environment.
- To bridge the gap between academic learning and industry expectations.

Participants:

Students of Asutosh College & 7 HUB Colleges were present. A total of 449 candidates registered for this online talk.

Brief Report:

Saurindhri Moulik delivered an engaging session highlighting the limitations of academic scores when not backed by soft skills, project experience, and clarity in communication. Dr. Ananya Mondal, Faculty, Department of Psychology gave the welcome address. Dr. Sraboni Roy, IQAC Coordinator and Dr. Chadramalli Sengupta, Coordinator, CCTP, Dr. Keya Ghosh, HUB Coordinator also delivered their speeches. Faculty member Priyanka Mukherjee anchored the event. Dr. Priyanka Roy and Tapas Saren conducted the QA session.

The online talk started through relatable case studies, where speaker explained how resumes are screened, and how to craft an attractive CV. She stressed the importance of mindset, humility, cultural fit, and networking. Students were introduced to concepts like T-shaped skills, four types of professional capital, and strategic self-presentation on platforms like LinkedIn. Practical tips on email etiquette, presentation skills, and digital presence were also shared.

Expected Outcome:

Students were expected to develop a deeper understanding of industry expectations, enhance their self-awareness, and begin working on personal branding, networking, and communication to become job-ready and visible in competitive professional spaces.

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